



Rapid Dashboarding



DEFINE

AUDIENCE:

QUESTIONS TO ANSWER:

DESIRED OUTPUT:

GATHER

DIMENSIONS:

MEASURES:

DATA SOURCES:

SKETCH / WIREFRAME

KEY POINTS:

GRAPH TYPES:

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BUILD

ARE YOU READY TO BUILD?

- Audience defined
- Questions you're trying to answer
- Final output format
- Data prepped and ready to go
- Types of graphs you're using
- Dashboard sketched out

Build sheets based on dashboard sketch, then format.

REFINE

- CLUTTER:** Every mark has a purpose
- CONSISTENCY:** Fonts, sizing, formatting
- COLOR:** Highlight OR differentiate